



PROMOTIONAL SUPPORT SAMPLE LETTER TO PARENTS

Current Date

Dear Parents:

In the coming weeks, we will be working on a fund-raising project called Kids For Wish Kids[®]. This project is designed to raise funds for the Make-a-Wish Foundation[®] of Minnesota, an organization that fulfills wishes for kids who have been diagnosed with life-threatening illnesses.

The Kids For Wish Kids program is a valuable teaching tool for a variety of reasons. The students will develop and use their creative abilities by organizing their own fundraising projects here at the school. In addition, the kids will enhance their math skills by keeping track of the money they raise along with their teachers. Finally, Kids For Wish Kids will teach compassion and benevolence for other kids who are facing life-threatening illnesses. Best of all, your children will have fun doing it.

Teachers from other schools that have participated in the program tell us that the hands-on experience with the Kids For Wish Kids Program is an outstanding addition to the Classroom. The kids who have participated agree there is no feeling quite like the satisfaction of helping to make dreams come true.

Please help us with the Kids For Wish Kids Program by showing support for each of our upcoming fundraisers.

Sincerely,