



Fundraising Rules

The Make-A-Wish Foundation® of Minnesota wishes to thank you for your interest in raising funds and awareness on our behalf. To ensure that your event runs smoothly, we have a few simple procedures we ask that you follow:

1. Please do not contact any company or organization to solicit sponsorships, auction items, or donations of any kind without first notifying the chapter office.
2. Please have the Make-A-Wish® chapter representative approve all publicity. This ensures that your message and our organization are represented in accordance with our mission statement. Also, please send to the chapter office a copy of any material that you will be distributing that bears the Make-A-Wish logo or reprints the Make-A-Wish Foundation or the Make-A-Wish Foundation of Minnesota.
3. Please use care when using our Make-A-Wish Foundation name and logo. Note that “Make-A-Wish” is spelled with a capital “A” and with hyphens. Also, please do not alter our “swirl and star” logo by customizing it to your specific event (e.g., do not change the logo to read “Make-A-Cake” for a cake walk).
4. Our mission is to grant the wishes of children with life-threatening medical conditions. Please do not refer to the children that we serve as “terminally ill” or “dying”, as these labels can instill a sense of defeat and can be counterproductive as our wish kids fight to overcome their illnesses. Many of these children are able to beat their illnesses, and we believe in the importance of keeping a positive attitude.
5. We would like for the Special Event Proposal and Licensing Agreement to be completed in as much detail as possible. If you have any questions at all about the proposal, please call Valeria Shuster @ (763) 398-1247.
6. Please advise the chapter representative of any changes in your plans (dates, location, time, etc.).

Fundraisers are the primary source of revenue for our wish-granting activities. We are extremely thankful that you have chosen the Make-A-Wish Foundation of Minnesota as your beneficiary. We will strive to provide your fundraiser with as much help as humanly possible. Please do not hesitate to contact us with any questions or requests. Thank you again.

Good Luck!